

Doctor = Publisher

Proof of Concept

If you want to publish a medical textbook, please proceed as follows.

A. Prepare your Word document

1. Download a template Word file for a 6 x 9-inch textbook (www.freemedicalinformation.com/tools/book1.doc).
2. Open the file and be careful not to delete the double horizontal lines in the document; they contain information about page number and page headings:

.....Section Break (Next Page).....

3. Replace <Editor>, <Title>, <Publisher> with the names of your project. Then add the editor's address, write two sentences of the foreword and add potential contributing authors.
4. Insert your manuscripts or any other text under the main chapter headings (Chapter 1, Chapter 2, Chapter 3, etc). Select the layout view to check the document. Go back to normal view and make changes where needed.
5. Copy text into the additional chapters until you get a document of at least 80 pages (test document: www.freemedicalinformation.com/tools/book2.doc).
6. Click anywhere in the "Contents" (on page 9 in the original document) with the right-hand mouse key. Select "update fields" and in the next window "create new folder".

B. Publish

7. Open www.lulu.com. Sign up for a free account.
8. Log in.
9. Select "Publish". Then click on " Start a New Project ->Paperback Book" and insert Title, Author, Category, and Language. Click on "Save & Continue".
10. Upload your Word document. After a few moments, you will be asked to select the size of your book – choose 6 x 9 inches. Click on "Save & Continue".
11. Now Lulu will transform your Word file into a PDF file. Preview the print-ready PDF. Click on "Approve & Continue".
12. At "BINDING & COLORS" select "Black and white pages" and "Perfect-bound (paperback)".
13. At "COVER ART", define the cover of your textbook.
14. Finally, at "PRICE & FINISH", choose "Available only to me (Published)" and click on "Complete publish".

C. Conclusion

You have successfully published a book in less than 30 minutes. If you need any further information, please contact me at the email address you know.

Bernd Sebastian Kamps, www.bsk1.com – Paris, 26.4.2007